

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings,

Claims 1 and 2: (Canceled)

3. (Currently Amended): A method for effecting a connection between a user node and a destination node on the network with an audio program, comprising the steps of:

playing at the user node the audio program having embedded therein a unique header code, the user node further includes user ID information that uniquely identifies the user node;

5 detecting the unique header code at the user node during the playing of the audio program at the user node;

in response to detecting output of the unique header code during playing of the audio program at the user node, without user intervention assembling the unique header code into a message packet and transmitting information regarding the unique header code over the first network
10 to an intermediate node on the first network, and also transmitting the user ID information to the intermediate node;

matching the received information regarding the unique header code with routing information stored in a database at the intermediate node and matching the received user ID information of the user node with the stored profile information in the database associated with the
15 received user ID information, which routing information defines the location on the first network of a plurality of destination nodes, the database having stored therein a correspondence between unique header codes and select ones of the destination nodes and wherein the database includes a stored profile which is associated therein with the user ID information of the user node; and

if there is a match between the received unique header code and a unique header code
20 stored in the database, causing the destination node and the user node to be connected over the first

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network with the corresponding routing information, such that the destination node can transmit information to the user node, the step of causing the destination node and the user node to be connected if there is a match comprises the steps of:

transmitting back to the user node the routing information determined to be
5 stored in the database and corresponding to the received unique header code as associated with the information regarding the unique header code at the intermediate node and appended thereto the stored profile information,

the user node utilizing the received routing information to effect a connection
to the destination node from the user node and transmit thereto the received stored profile
10 information, and

the destination node, in response to being connected to the user node via the
routing information, operable to transfer information to the user node .

4. (Previously Presented) The method of Claim 3, wherein the unique header code is an audible code.

5. (Previously Presented) The method of Claim 3, wherein the unique header code comprises a unique tone.

6. (Canceled)

7. (Previously Presented) The method of Claim 3, wherein the first network comprises a global communication network.

8 - 11: (Canceled)

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12. (Currently Amended): A system for effecting a connection between a user node on a network and a destination node with an audio program, comprising:

a unique header code embedded within said audio program, said audio program playing at said user node, wherein said user node further includes user ID information which uniquely
5 identified identifies said user node;

a detector for detecting said unique header code at said user node during play of said audio program at said user node when received;

an intermediate node disposed on said first network for receiving information regarding said unique header code, said information regarding said unique header code and said user
10 ID information being assembled into a message packet and transmitted without user intervention over said network to said intermediate node in response to said detector detecting output of said unique header code during play of said audio program at said user node;

routing information stored in a database at said intermediate node, in addition to a stored profile which is associated therein with said user ID information at said user node, such that
15 said routing information is matched with said received information regarding said unique header code, which said routing information defines a location on said first network having a plurality of destination nodes, said database having stored therein a correspondence between said unique header codes and select ones of said destination nodes, and the received said user ID information of said user node is matched with stored profile information associated with said received user ID information;
20 and

if there is a match between said received unique header code and a said unique header code stored in said database, said routing information determined to be stored in said database and corresponding to said received unique header code as associated with said information regarding said
unique header code stored at said intermediate node with said matching profile information is
25 transmitted back to said user node, said user node utilizing said received routing information to effect a connection to said destination node from said user node and send thereto said matching stored profile information, said destination node in response to being connected to said user node via said routing information is operable to transfer information to said user node.

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13. (Previously Presented) The system of Claim 12, wherein said unique header code is an audible code.

14. (Previously Presented) The system of Claim 12, wherein said unique header code comprises a unique tone.

15. (Canceled)

16. (Currently Amended) The system of Claim 12, wherein said first network comprises a global communication network.

17 - 20: (Canceled)

21. (Previously Presented) The method of Claim 3, wherein the transmitted information regarding the unique code comprises substantially all of the unique code.

22. (Previously Presented) The system of Claim 12, wherein said transmitted information regarding said unique code comprises substantially all of said unique code.

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